



GRUNT STYLE

2026 Fixture Program

Build Your Destination. Drive Sell-Through.

The Grunt Style Fixture Program is designed to help our retail partners create a dedicated brand presence in-store while maximizing visibility and sales.

Program Qualification

Place a minimum opening order of \$3,500 and two forward orders of \$3,500 each within 12 months and choose one of the following merchandising options at no additional charge.

Fixture Option 1 T-Shirt Spinner Display

A compact, high-impact fixture designed to showcase Grunt Style's best-selling graphic tees.

Features:

- Holds up to 16 shirt styles
- Small footprint for easy placement
- Ideal for front-of-store, action alley, or apparel departments
- Encourages impulse purchases and product discovery

Best For:

- Farm & Ranch
 - Outdoor
 - Sporting Goods
 - Military
 - Convenience & Travel Centers
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Fixture Option 2 Grid & Go Hanging System

A flexible wall merchandising solution designed to maximize assortment and inventory capacity.

Features:

- Multiple hanging positions for tees, hoodies, and hats
- Customizable layout
- Strong visual brand presentation
- Scalable for larger apparel departments

Best For:

- Apparel departments
- Outdoor retailers
- Sporting goods chains
- Destination stores



Fixture Option 3 Hat Display

A flexible wall merchandising solution designed to maximize assortment and inventory capacity.

Features:

- Fits 7 Multiple Hat Styles
- Tall and Narrow for small spaces
- \$1800 order commitment

Best For:

- Hats



Complimentary Retailer Support Package

All Fixture Program participants will also receive:

Official Grunt Style Retailer POP Kit

Includes:

- Grunt Style Official Retailer Window Decal
- Brand messaging and promotional materials
- Point-of-purchase signage

3' x 5' Grunt Style Banner

Perfect for:

- Store entrances
 - Apparel departments
 - Event displays
 - Promotional areas
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Why Grunt Style?

- America's leading patriotic lifestyle brand
- Monthly new product releases
- Proven best-selling graphic tees
- Dedicated wholesale support
- Shopify B2B ordering portal
- Marketing and merchandising support

Ready to Get Started?

Contact your Grunt Style Sales Representative to discuss fixture placement, assortment planning, and inventory recommendations.

Freedom Never Goes Out of Style.